

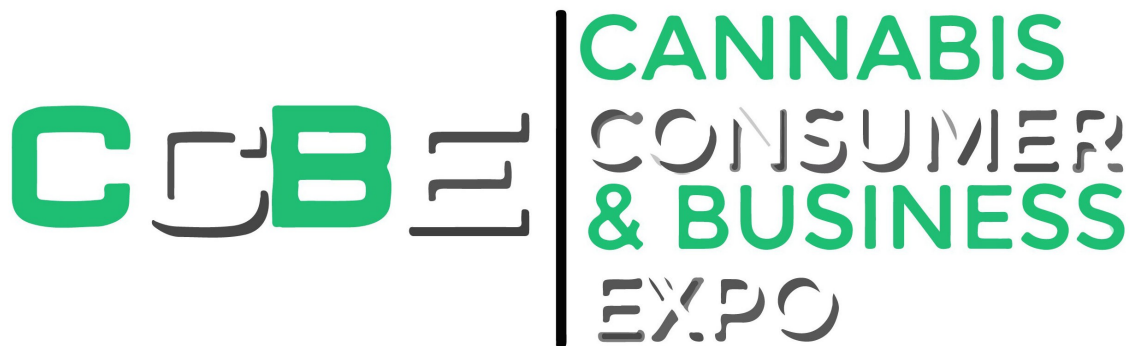
Location:

The Cannabis Consumer & Business Expo will be held in venues across Canada. Most venues have been constructed, with floor meeting spaces; complete with drop-down screens, WI-Fi access, and in-house AV.

Agenda

The Cannabis Consumer & Business Expo, will begin at 9:00 a.m. with registration and networking, followed by welcoming remarks.

This expo focuses on customers in nearby cities, who enjoy shopping in your place of business or will like to start.



This event is expected to attract thousands of consumers, including experienced users, customers seeking more knowledge and potential customers. Additional speakers and presenters are expected to attend.

Sponsorship Opportunities

Title Sponsor - \$20,000

1st & most prominent sponsor logo/ banner, with an active link on sponsor page and sidebar of every page of the event website.

Opportunity to speak during the introduction to the event (maximum 5 minutes).

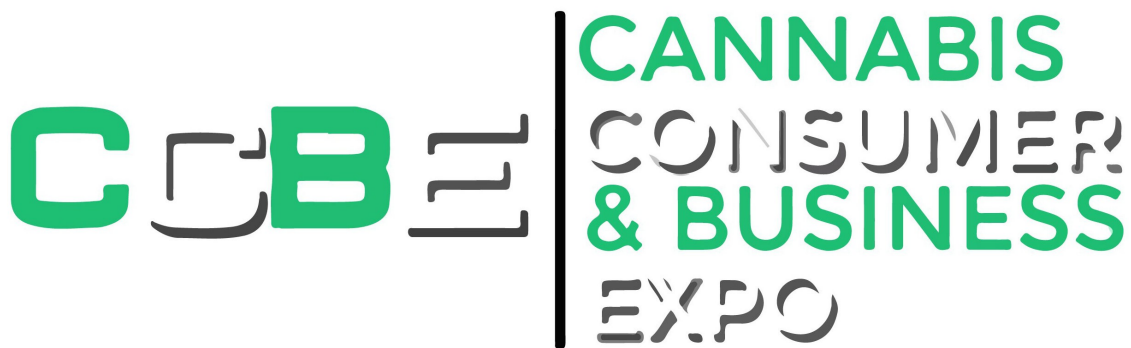
Mention at the beginning of the show, and at the beginning of each workshop.

Admission of 5 employees/ representatives, with priority seating.

Tabletop in sponsor exhibit area with large banner denoting title sponsor status.

Ability to distribute materials at open tables throughout the venue.

Logo on conference bags distributed to attendees (cont.)



Title Sponsor (cont.)

Organization name and logo included on outbound communication and printed materials: television, newspaper, radio, advertisement, interviews, e-zines & blogs, invitations, attendee e-mailers, and press releases.

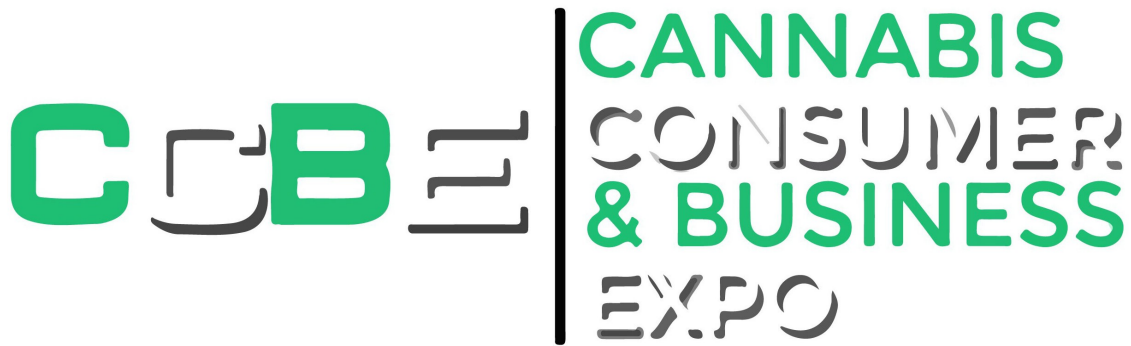
Permission to use the event logo/banner on the sponsor's website.

Post-event: Mention on blog interview, with a permanent link to the sponsor's website.

5 sponsored event Tweets per week until the event, with a link to sponsor's Twitter account.

1 FaceBook status update per week on the Cannabis Consumer Expo, Fan page with a link to sponsor's website and/or fan page.

2-page spread in the conference program (Further customization is available for presenting Sponsored by:



Partner - \$15,000

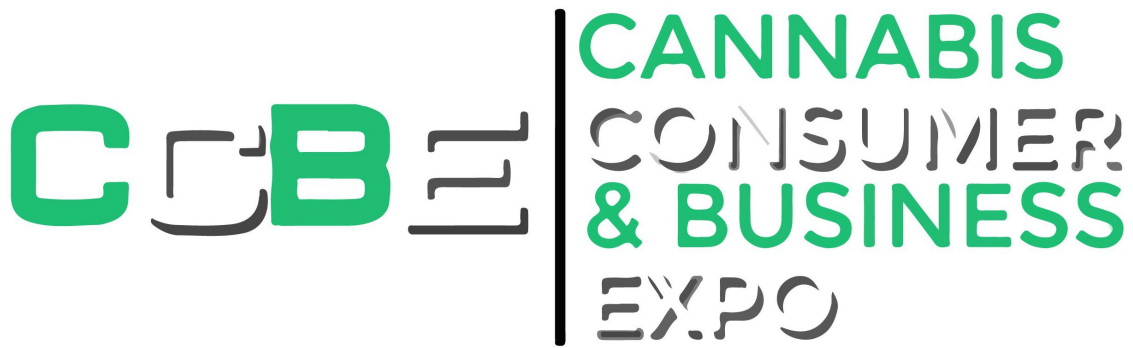
Listing in 2nd most prominent sponsor logo/ banner area with an active link on sponsor page, and sidebar of every page of the event website.

Admission of 3 employees/representatives, with priority seating.

Tabletop in sponsor exhibit area with large banner denoting partner status.

Ability to distribute materials at open tables throughout the venue.

Ability to place materials in conference bags distributed to attendees.



Partner (cont.)

Organization name and logo included on outbound communication and printed materials: television, newspaper, radio, advertisement, interviews, e-zines & blogs, invitations, attendee e-mailers, and press releases.

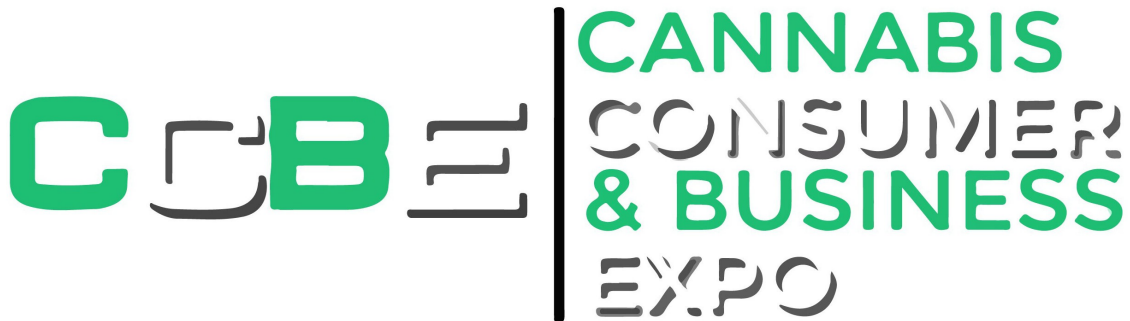
Permission to use the event logo/ banner on the sponsor's website.

Post-event: 6-month mention on Cannabis Consumer Expo, correspondence and blog interview.

3 sponsored event Tweets per week until the event, with a link to sponsor's Twitter account.

1 Facebook status update per week on the Cannabis Consumer Expo, with a link to sponsor's website and/or fan page.

Full page ad in the conference program.



Mixer Sponsor - \$10,000

Sponsor logo/ banner with an active link on the sponsor page.

Signage during networking event denoting Company sponsorship.

Mention at the beginning of the mixer.

Opportunity to speak during the mixer.

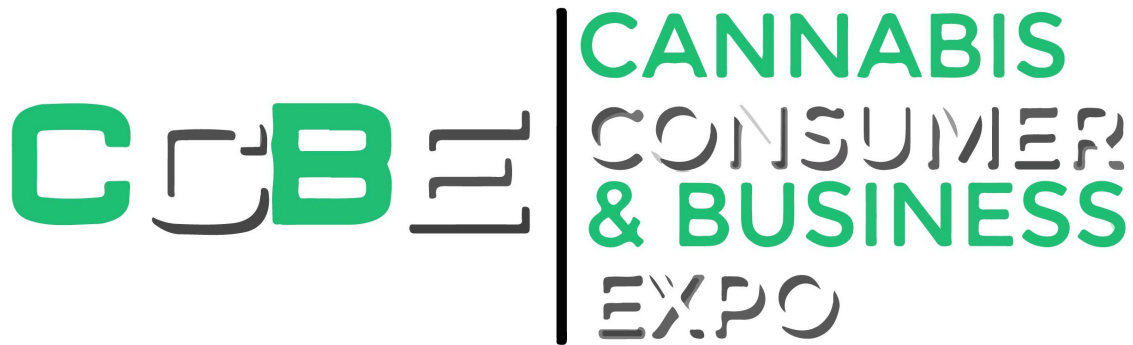
1 sponsored event Tweet per week until the event, with a link to sponsor's Twitter account.

Seminar Sponsor \$5000

Sponsor logo/banner with an active link on the sponsor page. Mention at the beginning of the event. Organization name and logo included on some outbound communication and printed materials: television, newspaper, radio, advertisement, interviews, e-zines & blogs, invitations, attendee e-mailers, and press releases. Permission to use the event logo/banner on the sponsor's website.

Post event: 6-month mention on Cannabis Consumer Expo.

Sponsored event Tweets per week until the event, with a link to sponsor's Twitter account



1 FaceBook status update per week on the Cannabis Consumer Expo, Fan page with a link to sponsor's website and/or fan page.

Workshop Sponsor - \$3500

Sponsor logo/ banner with an active link on sponsor page

Mention at the beginning of the event

Admission of 1 employee/representative, with priority seating

Ability to place materials in conference bags distributed to attendees

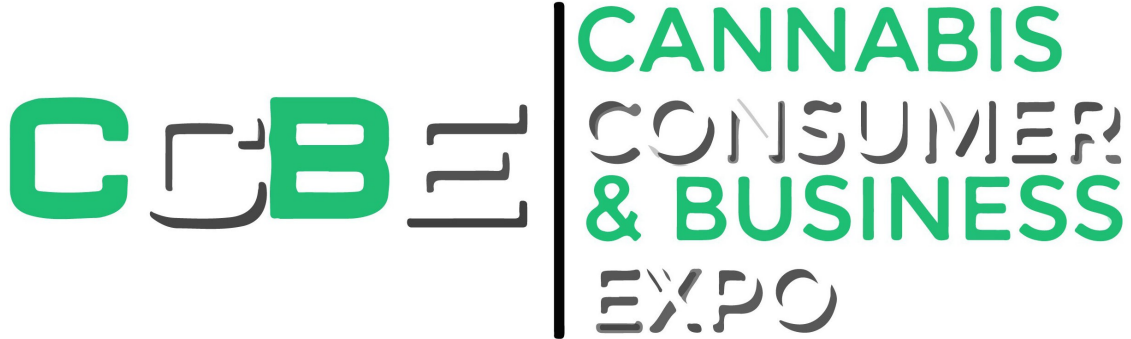
Organization name and logo included on outbound communication and printed materials: television, newspaper, radio, advertisement, interviews, e-zines & blogs, invitations, attendee e-mailers, and press releases

Permission to use event logo/ banner on sponsor's website

Post-event: 3-month mention on the link to sponsor's website

1 sponsored event Tweet per month until the event, with a link to sponsor's Twitter account

1 FaceBook status update per month on the event fan page with a link to sponsor's website and/or fan page



Marketing Opportunities

Bag Insert - \$ 3000

Your insert (postcard, rack card, flyer) will be placed in each of the 10,000-15,000 show bags. Maximum size: 8.5" x 11"

Conference Bag Sample Insert: No Fee

You can have your product or sample included in all bags.
If you have a product you would like to get into the hands of attendees, this is your chance. Product approval required.

Event Program Ad - \$1000.00-\$4000.00.

You may place an ad in our event program. Our program is 5.5-8.5" wide.

Contact Us

Email:

By Phone: 800-893-3009